0.00

0.00

## ORDER

Orders Order / Rev: 722301 06373729 Alt Order #: OBAMA SCHED A Product Desc: WUSA 2051 Estimate: Flight Dates: 10/16/12 - 10/22/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 10/25/12 / 10/25/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: Billing Cycle: 3050 K St NW WEEKLY Agency Commission: Washington, DC 20007 15% Advertiser Name: Obama/D/President A35+ New Business Thru: Demographic: **Product Codes:** PL-Presidential, Political, PL-Federal Order Separation: 00:15:00 Priority: P-5 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL Bill Plan Totals Rating

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount
10/15/12	10/21/12	49	\$128,650.00	\$109,352.50	October 2012	59	\$141,350.00	\$120,147.50
10/22/12	10/28/12	10	\$12,700.00	\$10,795.00	Totals	59	\$141,350.00	\$120,147.50

**Account Executives** 

Account Executive	Sales Office Sales Region		Start Date / End Date	Order %	
Aaron Ashe			Start Of Order - End Of Order	100%	

Ln Ch Start End In	nventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
1 WUSA 10/16/12 10/22/12 10	0-11a CM	10-11a	МТЖТБ	:30 5	\$1,000.00 P-1	0.00 NM	5	\$5,000.00
	et's Make a Deal							
LET'S MAKE A DEAL								
	Weekdays Spots/Week	Rate	<u>Rating</u>					
**************************************		\$1,000.00	0.00					
	rice Is Right CM	11a-12p	MTWTF	:30 5	\$1,500.00 P-1	0.00 NM	5	\$7,500.00
	he Price is Right							
PRICE IS RIGHT			<b>-</b>					
	Weekdays Spots/Week MTWTF 5	Rate	Rating					
**************************************		\$1,500.00	0.00		<u> </u>		_	
3 WUSA 10/16/12 10/22/12 DT	* ****	9a-3p	MTWTF	:30 5	\$1,500.00 P-1	0.00 NM	5	\$7,500.00
SOAP ROT/THE TALK	aytime	(12:30 PM-3:0	00 PM)					
	Wookdovo Spoto/Wook	Rate	Dating					
	Weekdays Spots/Week MTWTF 5	\$1,500.00	Rating 0.00					
**************************************	News @ Noon CM	12-1230P	MTWTF	:30 5	\$1,500.00 P-1	0.00 NM	5	\$7,500.00
	News @ Noon CM	12-1230P	MII WIF	.30 5	\$1,500.00 P-1	U.UU INIVI	5	\$7,500.00
9 NEWS AT NOON	News @ Noon							
	Weekdays Spots/Week	Rate	Rating					
		\$1,500.00	0.00					
5 WUSA 10/16/12 10/22/12 4-	-5p CM	4-5p	MTWTF	:30 5	\$1,200.00 P-1	0.00 NM	5	\$6,000.00
	or. Phil	. 06		.00	ψ., <u>=</u> σσ.σσ.	0.00		40,000.00
DR. PHIL								
Start Date End Date \	Weekdays Spots/Week	Rate	Rating					
Week: 10/16/12 10/22/12	MTWTF 5	\$1,200.00	0.00					

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**WUSA** 

Order / Rev: 722301

Advertiser: Obama/D/President

Alt Order #: 06373729 Product Desc: **OBAMA SCHED A** 

10/16/12 - 10/22/12 Flight Dates:

Estimate:

2051

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 6 WUSA MTWTF--:30 0.00 NM \$6,000,00 10/16/12 10/22/12 9 News @ 5p СМ 5-6p 5 \$1,200.00 P-1 9 News @ 5p 9 NEWS AT 5P Start Date Weekdays **End Date** Spots/Week Rate Rating 10/22/12 MTWTF--0.00 Week: 10/16/12 5 \$1.200.00 7 WUSA 10/16/12 10/22/12 MTWTF--:30 \$500.00 P-2 0.00 NM 6-7a 9 News @ 6a CM 6-7a \$2.500.00 9News @ 6a 9 NEWS NOW @ 6AM Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/16/12 10/22/12 MTWTF--\$500.00 0.00 8 WUSA 10/16/12 10/22/12 7-730p MTWTF--5 \$1,500.00 P-1 0.00 NM 9 News Tonight 7p CM :30 5 \$7,500.00 9 News Tonight 7p 9 NEWS TONIGHT Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF- -Week: 10/16/12 10/22/12 5 \$1,500.00 0.00 9 WUSA 10/16/12 10/22/12 CBS This Morning MTWTF--\$300.00 P-2 CM 7-9a :30 0.00 NM \$1,500.00 **CBS This Morning CBS THIS MORNING** Weekdays Spots/Week Start Date **End Date** Rate Rating MTWTF--Week: 10/16/12 10/22/12 \$300.00 0.00 10 WUSA 10/19/12 10/19/12 Fri Prime C СМ 10-11P ---F--:30 1 \$14,000.00 P-1 0.00 NM \$14,000.00 Blue Bloods **BLUE BLOODS** Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--Week: 10/15/12 10/21/12 1\$14,000.00 0.00 11 WUSA 10/20/12 10/20/12 Sa Game On CM Sa 7-8p ---S-:30 \$850.00 P-3 0.00 NM \$850.00 Game On GAME ON Start Date Weekdays Spots/Week Rating **End Date** Rate 10/21/12 ---S-\$850.00 0.00 Week: 10/15/12 12 WUSA 10/21/12 10/21/12 NFL Football Game #1 CM NFL Football Gami-----S 1\$10,000.00 P-2 .30 0.00 NM \$10,000.00 NFL Football Game #1 **RAVENS @ HOUSTON** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 1\$10,000.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VUSA 10/15/12-10/21/12 NFL Football Game #1 NFL Football Garr :30\$10,000.00 0.00 NM ----Su 13 WUSA 10/21/12 10/21/12 9 News @ 630p Sun CM 630-7P ----S :30 \$900.00 P-2 0.00 NM 0 \$0.00 9 News @ 630PM Sunday 9 NEWS SUNDAY 630P Start Date End Date Weekdays Spots/Week Rate Rating \$900.00 Week: 10/15/12 10/21/12 0.00 Ch Date Range Start/End Time Description Weekdays Length Rate Rtg Type -----Su <del>(\$900.00)</del> 0.00 NM 1 NUSA 10/15/12-10/21/12 9 News @ 630p Sun 630-7P :30 Credited 14 WUSA 10/16/12 10/22/12 9 News @ 11p CM M-Su 11-1135p **MTWTFSS** :30 7 \$2,500.00 P-2 0.00 NM \$17,500.00 9 News @ 11p 9 NEWS NOW @ 11PM Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/16/12 10/22/12 MTWTFSS \$2,500.00 0.00 \$28,000.00 15 WUSA 10/16/12 10/16/12 Tue Prime C СМ 10-11P - T- - - -0.00 NM :30 1 \$14,000.00 P-1 Vegas **VEGAS** Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/15/12 10/21/12 1\$14,000.00 0.00

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Order / Rev: 722301

Advertiser: Obama/D/President

Product Desc:

Alt Order #: 06373729 **OBAMA SCHED A** 

Flight Dates: 10/16/12 - 10/22/12 Estimate: 2051

**WUSA** 

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount 15 WUSA 10/16/12 10/16/12 Tue Prime C СМ 10-11P - T- - - - -:30 1\$14,000.00 P-1 0.00 NM \$28,000.00 Vegas **VEGAS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - T- - - -1\$14,000.00 0.00 Ch Date Range Start/End Time Weekdays <u>Leng</u>th Description Rate Rtg Type Spot 10-11P :30<del>514,000.00)</del> 0.00 NM 1 NUSA 10/15/12-10/21/12 Tue Prime C See MG 15.2,15.3,15.4 2 VUSA 10/17/12-10/17/12 Wed Prime B 9-10P - - W- - - - - -:30\$10,000.00 0.00 NM MG for 17.1,15.1 3 VUSA 10/18/12-10/18/12 Thu Prime A 8-9P ---Th----:30\$10,000.00 0.00 NM (M) MG for 17.1.15.1 ----F----4 VUSA 10/19/12-10/19/12 Fri Prime B 9-10P :30 \$8,000.00 0.00 NM MG for 17.1,15.1 16 WUSA 10/16/12 10/16/12 Tue Prime A - T- - - -СМ 8-9P :30 1\$20,000.00 P-1 0.00 NM \$20,000.00 NCIS: Los Angeles **NCIS** Weekdays Spots/Week Start Date End Date Rating Rate Week: 10/15/12 10/21/12 1\$20,000.00 0.00 17 WUSA 10/16/12 10/16/12 - T- - - -Tue Prime B CM 9-10P :30 1\$14,000.00 P-2 0.00 NM 0 \$0.00 NCIS: Los Angeles NCIS:LOS ANGELES Start Date **End Date** Weekdays Spots/Week Rate Rating - T- - - -Week: 10/15/12 10/21/12 1\$14,000.00 0.00 Ch Date Range Rate Rtg Type Description Start/End Time Weekdays Length 1 NUSA 10/15/12-10/21/12 Tue Prime B 9-10P :30<del>514,000.00)</del> 0.00 NM See MG 15.2,15.3,15.4

> Totals \$141,350.00